

# Advertisement File Formats

1. For those of you who are not familiar with Mesa Grande Academy's yearbook, Reflections is a full-color yearbook completely designed and printed on campus by students in our Graphics Lab. Mesa Grande Academy is only one of a few schools in the country to produce their own yearbooks in house.
2. Layout and Design Software: Adobe InDesign CS
3. Digital Imaging Software: Adobe Photoshop Elements 2.0
4. Resolution: 400 dpi
5. File Formats (in order of preference):
  - Photoshop EPS
  - Photoshop
  - JPEG
  - Adobe PDF
  - TIFF

➤ Don't forget to include all necessary fonts.
6. If you have any questions or concerns regarding your advertisement, please do not hesitate to personally contact me at work 909-795-1112 x235 or at home 909-795-4383.

Sincerely,

Stanley Matsuda  
Yearbook Sponsor